

LITIGATING NURSING HOME CASES

SEPTEMBER 27-28, 2007 • MIRAGE HOTEL • LAS VEGAS, NV

“Every topic held my interest. Superb presenters with state-of-the-art information. All-star cast. Excellent presentation using state-of-the-art media, good ranging topics, mesmerizing presentations.”

—Michael L. Rustad
Boston, MA

“Role of the Medical Director; Proving Causation and Fraudulent Chartings; Falls and Restraints; all were nuts and bolts lectures and information about these causes of action. The experts were particularly interesting.”

—Scott D. Beal
Chicago, IL



AMERICAN
ASSOCIATION *for*
JUSTICE

Formerly the Association of Trial Lawyers of America (ATLA®)

AAJ Education Endowed
by Power Rogers & Smith

ABOUT THE PROGRAM

AAJ's Litigating Nursing Home Cases Seminar brings together experienced plaintiff trial lawyers and medical experts to share their insights and information on topics vital to achieve a full recovery of damages for your client.

During this comprehensive, two-day seminar, you'll learn about electronic discovery, the 10 things you need to know before you file your case, what documents you need and what people you need to depose to make a case for corporate neglect, how to use regulations to win your case, trial techniques specific to nursing home cases, and more.

You'll get the latest news and legal developments along with the tools and strategies to hold the industry accountable for your clients' injury or wrongful death.

Who Should Attend

This program is an indispensable resource for trial lawyers currently involved in litigating nursing home cases, and is a "must" for attorneys new to this rapidly growing litigation area.

If you have been admitted to the bar for five years or less, you can save 50% on the registration fee when you attend your first AAJ Education program. *Offer applicable only to those who have not already attended an AAJ (formerly ATLA) Seminar or College.*

Paralegal Affiliates: *Get a 50% discount when you attend with an AAJ attorney member from the same firm with the same address.*

This Seminar Is Available on Audio and Video

As part of AAJ Education's Convenience Learning offerings, *Litigating Nursing Home Cases* is available on high-quality audio and video recordings that are ideal for extended study in your office, home, or when traveling—and may be accepted for MCLE in your state. To order, use the form at the back of this brochure and enjoy an advance order discount or contact PlayBack Now, AAJ's audio and video provider, at 800-241-7785 or www.iplaybackaaj.com.

Your Registration Includes

- 12.5 hours of leading-edge continuing legal education (*including 1 ethic credit*)
- Reference materials
- Lunch and networking reception
- Complimentary coffee breaks

Location

Join us in this dazzling, neon city where everything is bigger, brighter, and bolder than life. And if you want to get away from the hustle and bustle, the Vegas area boasts plenty of natural beauty, including the gorgeous Red Rock Canyon and nearby Mount Charleston and Lake Mead.

Register Today!

To register, visit www.justice.org/education/nursinghome or call AAJ Education at 800-622-1791 or 202-965-3500, ext. 612

AGENDA

Thursday, September 27

MORNING SESSION

8:30 am–11:30 am

Registration

Welcome and Announcements

It's Not Just an Opening Statement
Anymore—Voir Dire to Win

The Winning Message in Your Opening
Statement and Closing Argument

The Case for Breach of Fiduciary Duty
by the Nursing Home Ownership

LUNCH

11:30 am–1:00 pm

AFTERNOON SESSION

1:00 pm–5:00 pm

Criminals in the Nursing Home Census

Electronic Discovery—How to Find
the Documents They Say Don't Exist

What Does a Watermelon Have to
Do with a Nursing Home? How to Use
the Federal Regulations to Win Your Case

How to Use the Medical Director and
Treating Physician to Help Prove Your Case

Research and Discovery: Using the
Internet and the NHLG Online Docu-
ment Library on the AAJ Exchange

NETWORKING RECEPTION

5:00 pm–6:00 pm



Friday, September 28

MORNING SESSION

8:30 am–Noon

Welcome and Announcements

How to Beat Two Medical Defenses

- Feeding Tubes
- Nutrition and Hydration

Pathology of Bone Fractures and the
Osteoporosis Defense

Establishing Causation and Damages
through the Medicine

Key Depositions in a Nursing Home Case

LUNCH

Noon–1:30 pm

AFTERNOON SESSION

1:30 pm–5:00 pm

Ethical Dilemmas in Nursing Home
Litigation (*ethics credit*)

Presenting Your Case to the Arbitrator

Getting Conservative Jurors to
Award Damages

The Nursing Home Has a Lot of Doctors
and Nurses on Its Side—What Do I Do?

TRAVEL & CLE

A limited number of rooms will be held at the Mirage Hotel in Las Vegas, Nevada until August 27, 2007. To receive AAJ's special group rate of \$189, Wednesday/Thursday 9/26- 27; and \$239, Friday 9/28, single/double occupancy, plus 9% occupancy tax, complete your housing and/or travel arrangements online at www.exctravel.com/meetings/aaaj or download the form at www.justice.org/education/hotelreservation.pdf. Fax the completed form to ETA at 202-785-5256.

The Mirage
3400 South Las Vegas Blvd., South
Las Vegas, NV 89109

If you must cancel your hotel reservations, please call ETA at 800-577-7539 or 202-828-0114 weekdays, 8:30 am-6:00 pm ET. If you change your hotel reservations **within 72 hours** before the start of the program, please call the hotel directly at 702-791-7111.

MCLE Requirements

Earn approximately 12.5* CLE credits. AAJ Education programs are routinely accredited by states requiring continuing legal education. We will assist you in obtaining appropriate credit. CLE questions may be addressed by calling the CLE Assistant at 800-622-1791 or 202-944-2877.

** Number of credits may be greater depending on calculation method used by accreditation agency.
AAJ is a state bar of California MCLE-approved provider.*

Special Assistance

AAJ Education will make every effort to ensure that its meetings are held in facilities that are fully accessible to persons with mobility disabilities. If you plan to attend our program and need special facilities for assistance relating to a disability, please call 800-622-1791 or 202-965-3500, ext. 612.

INVITED FACULTY

Margaret M. Baker, M.D.
Port Angeles, WA

Brian G. Brooks
Greenbrier, AR

David R. Cohen
Lawrenceville, NJ

Kenneth L. Connor
Leesburg, VA

David A. Couch
Little Rock, AR

Gregory A. Eiesland
Rapid City, SD

Jaine E. Fraser, Ph.D.
Dallas, TX

William S. Friedlander
Ithaca, NY

Teresa Gober
Morris, AL

Deborah R. Gough
Hackensack, NJ

Gerald T. Gowitt, M.D.
Decatur, GA

David J. Hoey
North Reading, MA

Robert A. Hyman
Pleasantville, NY

Mark R. Kosieradzki
Minneapolis, MN

Steven M. Levin
Chicago, IL

Jim Parrish
Fort Worth, TX

Feliz A. Rael
Albuquerque, NM

Jeff E. Rusk
Austin, TX

Robert L. Sachs
Philadelphia, PA

M. Chad Trammell
Texarkana, TX

Roy D. Turner
Bridgewater, VA

Rhonda Hill Wilson
Philadelphia, PA